



Executive Leadership Institute

A Professional Development
Program for Senior-Level
Public Servants



ELL

Next in importance to freedom and justice is education and continuous development of oneself...without it neither freedom, nor justice can be permanently maintained.

NATIONAL FORUM FOR BLACK PUBLIC ADMINISTRATORS



**THE EXECUTIVE
LEADERSHIP INSTITUTE (ELI)**

was established in 1987 as a program dedicated to grooming African American managers for the rigors of executive positions in public service organizations.

ABOUT ELI

As cities, counties and states face an enormous array of critical problems—including escalating crime rates, growing demands for social services, rapidly deteriorating infrastructures, and diminishing Federal aid to localities—the need for talented, energetic, creative, resourceful and capable executives from diverse backgrounds is increasingly present. ELI was established to sharpen the skills and capabilities of an elite core of managers and administrators who have already demonstrated superior achievement as assistant city managers, department heads, bureau chiefs, and the like.

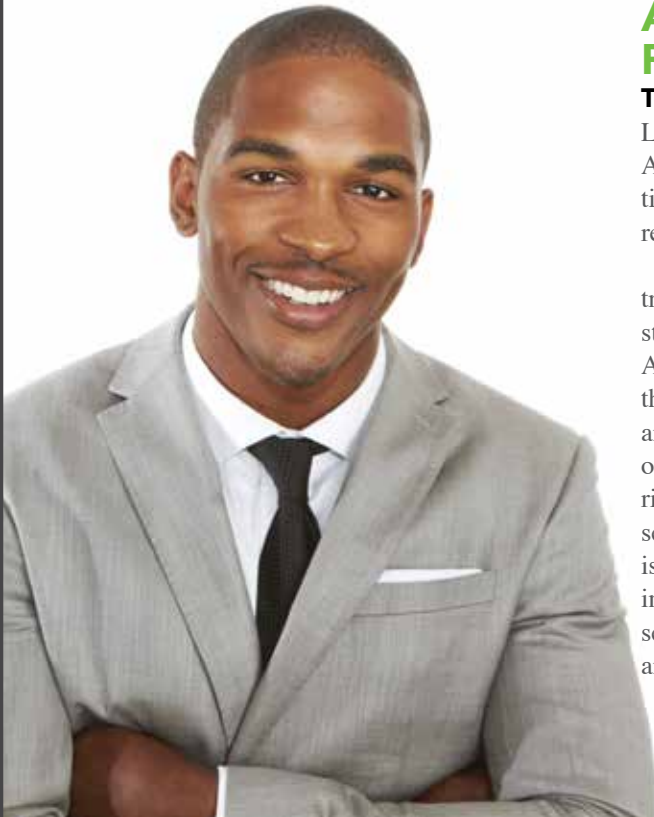
This program is one of the few training institutes in the United States that offers a curriculum mixed with both academic-based theory and practitioner-based experience through partnerships with universities and cities throughout the country. The ability to compare and contrast the impacts of urban renewal, transportation policy, economic development strategies and other public policies in a select group of cities over an eight-month period is unique to participants of the Executive Leadership Institute. ELI candidates also have an exceptional opportunity to interface with elected and appointed administrators who grapple with public policy decisions daily, citizens who live in these communities and universities that study and analyze public management application and theory.



WHO SHOULD APPLY?

The Executive Leadership Institute has been developed to meet the needs of experienced managers and administrators. This program is designed for leaders—assistants or deputy city managers and department directors—upon whom the chief executive officer relies to carry out policies, implement programs and solve problems. We are particularly interested in admitting those persons intent on securing the position of city/county manager or agency chief within the next two to five years.

In addition to aspiring to achieve an executive position, applicants should possess strong academic training, including a bachelor's degree (required) and a master's degree (preferred). Persons who fulfill these minimum requirements, demonstrate leadership skills and a commitment to social responsibility will be considered. If you are selected as a candidate, you will be expected to become an active member of NFBPA as well.



ADMISSION REQUIREMENTS

The application for participation in the Executive Leadership Institute must be received by June 30. Applicants will be evaluated in the following areas: education, professional experience, leadership experience, social responsibility, commitment and writing/analytical ability.

Participants in the Executive Leadership Institute attend training sessions scheduled over an eight-month period, starting in August of each year and typically ending in April. Candidates in ELI remain on their jobs during the course of the program, and after the first session, and spend three days of each month away from the office. Successful completion of the Institute curriculum requires attendance at every training session. The typical schedule for the Institute is as follows: candidates arrive at the training site on Wednesday evening; training sessions are held on Thursday, Friday and Saturday; Sunday is a travel day.

THE CURRICULUM

The curriculum for the Executive Leadership Institute was developed with the advice and counsel of current and former city managers and faculty at the nation's most prestigious schools of public administration. The program is divided into major and minor curriculum topics. Major topics are those in which the candidates spend eight or more hours of classroom instruction and discussion. Some of the major ELI curriculum topic areas are listed below:

- Strategic Visioning for Public Organizations
- Partnership Building (Public Public/Public Private)
- Policy Development/Analysis
- Decision-making and Communication
- Resource Development and Allocation
- Self Awareness
- Modeling/Organizational Theory
- Problem-solving
- Local Government Management

Minor curriculum topics are usually covered in one or two classroom seminars and include the following:

- Community/Economic Development
- Emotional Intelligence
- Change Management
- Globalization/Multiculturalism
- Labor Negotiations/Collective Bargaining
- Community Building/Citizen Engagement
- Intergovernmental Relationships
- Environmental Management
- Financial Management

IN ADDITION TO REGULARLY scheduled seminars and workshops, ELI provides candidates with an opportunity to interact with prominent individuals from the private and public sectors. Past executive roundtable leaders include Mayors, City and County Managers, Public Administration faculty, NFBPA Board members and past presidents and other highly respected and prominent Black public, corporate and civic leaders.



PROGRAM COSTS

The tuition for participation in the Executive Leadership Institute is \$7,500. The fee covers the cost for instruction, venues, accommodations, breakfast and lunch during sessions, registration fees for NFBPA's annual conference — FORUM — and annual membership in NFBPA. The total transportation costs for all program sessions and the annual conference are an additional \$4,000. The actual amount for transportation costs is set annually on June 1st. Participants can pay NFBPA directly, or they can choose to make their own travel arrangements provided they agree to adhere to the travel schedules set by NFBPA. Lodging costs associated with the annual FORUM conference are not included in the above fees. Tuition must be paid by First Session, August 15.

Various strategies for securing sponsorship have been employed by members of past ELI classes. The overwhelming majority of participants are sponsored by their local and state government employers. Others have successfully supported their participation in the Institute through a combination of corporate, foundation and personal funds. NFBPA staff is available to provide advice on strategies for securing sponsorship to candidates who are accepted into the program.

Sessions for the Executive Leadership Institute have been conducted at the following host universities:

- Hubert H. Humphrey Institute of Public Affairs, University of Minnesota (Minneapolis, MN)
- Department of Public Administration, Clark Atlanta University (Atlanta, GA)
- Maxwell School of Citizenship and Public Affairs, Syracuse University (Syracuse, NY)
- Department of Political Science, San Jose State University (San Jose, CA)
- Graduate School of Arts & Sciences, Howard University (Washington, DC)
- Terry Sanford Institute of Public Policy, Duke University (Durham, NC)
- College of Business and Public Administration, University of Louisville (Louisville, KY)
- School of Public Affairs & Administration, University of Kansas (Lawrence, KS)
- College of Urban & Public Affairs, Florida International University (Miami, FL)
- LBJ School of Public Affairs, University of Texas at Austin (Austin, TX)
- JFK School of Government, Harvard University (Cambridge, MA)
- George Mason University (Virginia)



National Forum for Black
Public Administrators



To request an application, simply call
or write NFBPA's national office at:

NFBPA

Executive Leadership Institute
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Suite 550
Washington, D.C. 20002

Tel: (202) 408-9300
Fax: (844) 236-6154
or visit www.nfbpa.org

Executive Leadership Institute



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PROGRAM SCHEDULE

JUNE 1 – JUNE 30

Applications Accepted

JULY 15

Candidates Notified

JULY

Final Schedule Provided

AUGUST 15

First Session

SEPTEMBER – MARCH

Training (Wed.-Sat.)

APRIL

FORUM & ELI Graduation Ceremony