## **OPPORTUNITY FOR ALL**

To inspire and nurture the human spirit – one person, one cup and one neighborhood at a time.



Kim Winston , director, State and Local Government Affairs Policy, Starbucks Coffee Company

# **OPPORTUNITY YOUTH AND OPPORTUNITY FOR ALL HIRING EVENTS**





Opportunity Youth are 16- to 24-year-olds who are out of work not in school and face systemic barriers to resources that can help them succeed. In March 2015, Starbucks committed to hire 10,000 Opportunity Youth by 2018. We exceeded this goal one year ahead of schedule and established a new goal to hire 100,000 Opportunity Youth by 2020. We are halfway to reaching this milestone with more than 50,000 hires to date.



### **Training, Jobs & Exceptional Benefits**



## **Equal Pay/Equal Opportunity**

STARBUCKS PRINCIPLES TO PAY EQUITY

#### EQUAL FOOTING

#### TRANSPARENCY ACCOUNTABILITY

Do not ask candidates about their **salary** history.

Remove any caps on **promotional increases.** 

Provide a **position's pay range** upon a candidate's request. Publish pay equity progress annually.

Use an offer standards calculator to **determine starting pay range** for roles.

Do not retaliate or discriminate against employees for asking about or discussing wages. Set a goal to **achieve** and maintain 100% gender pay equity globally and maintain 100% pay equity in the United States.

Conduct comprehensive compensation analyses.

Analyze **compensation decisions** before they are final.

Address any unexplained difference in pay between men and women performing similar duties.

© 2019 Starbucks Coffee Company. All rights reserved

### **Pay Equity and Equal Opportunity**

# **COMMUNITY STORES**

Community stores are part of a special Starbucks initiative to support youth and economic development in diverse, underserved areas of the country. Each community store seeks to hire from the neighborhood and partner with local women- and minority-owned businesses. Community stores also feature classroom space to provide in-store job training for young people ages 16 to 24 who aren't in school or working. These stores work with local non-profits to provide multi-week training programs to young people. The company also supports existing programs aimed at helping connect young people with internships, apprenticeships and jobs.

Since announcing the Community Store initiative in 2015, Starbucks has opened stores in Baltimore, Birmingham, Brooklyn, Chicago (Englewood), Dallas, Ferguson, Jamaicia Queens, Long Beach, Miami Gardens, Phoenix, Seattle and Trenton. The company will open new stores soon, in Jonesboro, New Orleans, Philadelphia, and Washington DC.



**Training, Jobs, and Comprehensive Benefits** 

# Starbucks: a different kind of company



https://stories.starbucks.com/stories/2019/different-kind-ofcompany/